

E-Commerce Dev for Online Weight-Loss Programs Company

PROJECT DETAILS

A E-commerce Development

B Mar. 2012 - Dec. 2014

C \$50,000 to \$199,999

D *“They were able to ramp up to speed quickly and figure out how to avoid downtime.”*

PROJECT SUMMARY

Basing their work on existing educational materials based around their partner’s weight-loss products, Glajumedia developed a digital platform and marketed the information in an online format.

PROJECT FEEDBACK

Enthusiastic about tackling problems as they arose, the team delivered a fully-functioning solution that suffers very few bugs or glitches. They showed close attention to detail. Despite being launched years ago, the partner still actively uses the end product, which has withstood the test of time.



The Client

Introduce your business and what you do there.

I'm the president of a company that manufactures educationally-based weight loss products.

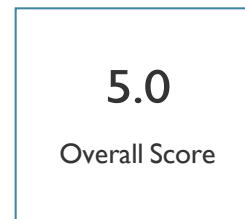
The Challenge

What challenge were you trying to address with Glajumedia?

Our product was traditionally sold in a kit, and we would ship educational materials and a program to our customers. We wanted to create an online version of that.

- E** President, Provida Life Sciences
- G** Other industry
- H** 1-10 Employees
- F** Los Angeles, California

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

They took over a cluster of the project from another team. Their team provided development and digital marketing services for our online educational materials and site.

What is the team composition?

Between 4–8 people from their team worked on the project.

How did you come to work with Glajumedia?

I'd worked with some of them at a previous enterprise, so I already knew they were good at speed of execution and understanding the problem at hand. This is a 24/7 business, and I could ensure that they'd produce something that could accommodate that need.

How much have you invested with them?

We spent about \$50,000–\$100,000 on the project.

What is the status of this engagement?

We started the project in March 2012, and it ended in December 2013.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The quality of the work was high. The technology's ability to withstand the test of time is a testament to that. Any issues that arose, they were great at solving them and avoiding extended periods of downtime.





How did Glajumedia perform from a project management standpoint?

They were great communicators, keeping us up to date on everything occurring throughout the project.

What did you find most impressive about them?

They were able to ramp up to speed quickly and figure out how to avoid downtime. Their expediency and execution impressed us.

Are there any areas they could improve?

I can't think of anything.

