



E-Commerce Web & Mobile App Dev for Digital Design Agency

PROJECT DETAILS

A Web Development

B Apr. 2021 - Ongoing

C \$50,000 to \$199,999

D *“Glajumedia will always do their best work, no matter what.”*

PROJECT SUMMARY

Glajumedia develops a design agency’s designs on behalf of their customers. They handle web and mobile development projects and implement e-commerce-related site notifications, like out-of-stock notifications.

PROJECT FEEDBACK

Glajumedia always delivers what the client’s customers request, which has included several custom websites. Their skilled developers provide insightful input on projects. Their project manager is great and manages multiple projects well in Jira. Typically, the partners communicate through Slack.



The Client

Introduce your business and what you do there.

I'm the founder of a digital agency that focuses on performance-focused creatives.

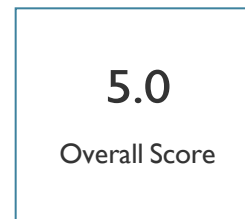
The Challenge

What challenge were you trying to address with Glajumedia?

We were looking for a white-label development partner to help us implement our creative projects for our clients.

- E** Founder, Digital Design Agency
- G** Advertising & Marketing
- H** 1-10 Employees
- F** Philadelphia, Pennsylvania

CLIENT RATING



Quality:	5.0
Schedule:	4.5
Cost:	5.0
Would Refer:	5.0





The Approach

What was the scope of their involvement?

Glajumedia is our development partner. My team designs the creative aspects of our customers' projects, and once the designs are approved, we relay them to Glajumedia. Their team then implements and develops each project aspect using our design. They handle everything from web development to Product Detail Page creation in Microsoft Office. They also implement site features like out-of-stock notifications and tiered discount features. Most of the web development is in Shopify, WooCommerce, and WordPress.

Glajumedia has also helped us develop a content-based mobile application. They helped us migrate the codebase to a new server and worked in development sprints to get the app in working order.

What is the team composition?

I work with a project manager and several developers.

How did you come to work with Glajumedia?

I'm a contractor with another company that worked with Glajumedia previously. So, I approached Glajumedia's team and established a working relationship.

How much have you invested with them?

We've invested around \$75,000 with Glajumedia.

What is the status of this engagement?

Our engagement with Glajumedia began in April 2021, and it's ongoing.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

Glajumedia has done everything we've requested of them, including delivering several websites for our customers. They have a team of skilled developers who provide thoughtful responses to our implementation requests. I'm delighted with our partnership.

How did Glajumedia perform from a project management standpoint?

Glajumedia's project manager is excellent, and I'm impressed with how well they manage various facets from multiple projects. They always deliver within our budget and timelines. Typically, we use Slack to communicate and Jira to manage the development projects.

What did you find most impressive about them?

Glajumedia's services are very cost-effective, which makes it an excellent white-labeling partnership.

Are there any areas they could improve?

I have nothing for Glajumedia to improve.

Do you have any advice for potential customers?

I don't have any specific advice because Glajumedia will always do their best work, no matter what.

